

**Young Wife’s Guide**

**What Makes Young Wife’s Guide Unique:**

**Jami Balmet**

Passionate about encouraging women to embrace their God given femininity, and giving them the tools to thrive in their homemaking.

Website:

**YoungWifesGuide.com**

Twitter:

**@youngwifesguide**

Email:

**Jami@YoungWifesGuide.com**

Owner & Regular Contributor to:

[A Biblical Marriage](http://abiblicalmarriage.com/)

[Homemaking From Scratch](http://homemakingfromscratch.com/)

**Owns and Designs at:**

[Fount of Inspiration](http://fountofinspiration.com/)

****Young Wife’s Guide has a devoted following of women both young and old who have a passion for Biblical homemaking. Tips on **homemaking, hospitality, natural living,** cooking, baking, decorating, living a strong and devoted Christian life, gardening, and marriage are all topics frequently covered. Blog posts are regularly scheduled Monday through Friday, 5 days a week.

**Our Audience:**

****99% of our readers are well educated women. Most of our readers are married in their twenties and thirties and many have young children. They have a strong desire to be homemakers and many are stay-at-home mothers. **Giveaway Opportunities:**

**Statistics**

Monthly Visitors: **27,000+**

Monthly Unique Visitors: **22,000+**

Monthly Pageviews: **45,100+**

**Social Media Reach**

Rss/Email Subscribers: **7900+**

Facebook Fans: **6,500+**

Twitter Followers: **1,100+**

Pinterest Followers: **3,200+**

Giveaways are a fun way to introduce my readers to your products. I ask that the company ship the prize directly to the winner. In return, I will provide:

* A post dedicated to a review of your product, with multiple links to your website and any content you would like to highlight
* Daily promotion of the giveaway on Facebook and Twitter

\*Note: All sponsored posts/giveaways are marked as such in order to comply with FTC regulations.

**Advertising Packages:**

**Ad Package 1**



**Includes:**

* 300x250px ad spot above the fold
* Dedicated sponsored post (giveaway optional)
* An image link in the RSS feed’s footer
* Minimum 4 Tweets/Facebook mentions

**Cost of Sponsorship:**

$150/ 1 Month; $225/ 2 Months; $350/ 3 Months

**Ad Package 2**

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**Includes:**

* 125x125px ad spot
* Dedicated sponsored post (giveaway optional)
* a text link mention in the RSS feed’s footer
* Complimentary Tweet/Facebook mention

**Cost of Sponsorship:**

$100/ 1 Month; $150/ 2 Months; $200/ 3 Months

**Advertising A La Carte:**

Sidebar 150X150px: **$25/Month**

Sidebar 300X100px: **$25/Month**

Sidebar 300X250px: **$50/Month**

Sponsored/Giveaway Post: **$100/500 words** (live for 12 months) {Plus free item to review if desired}